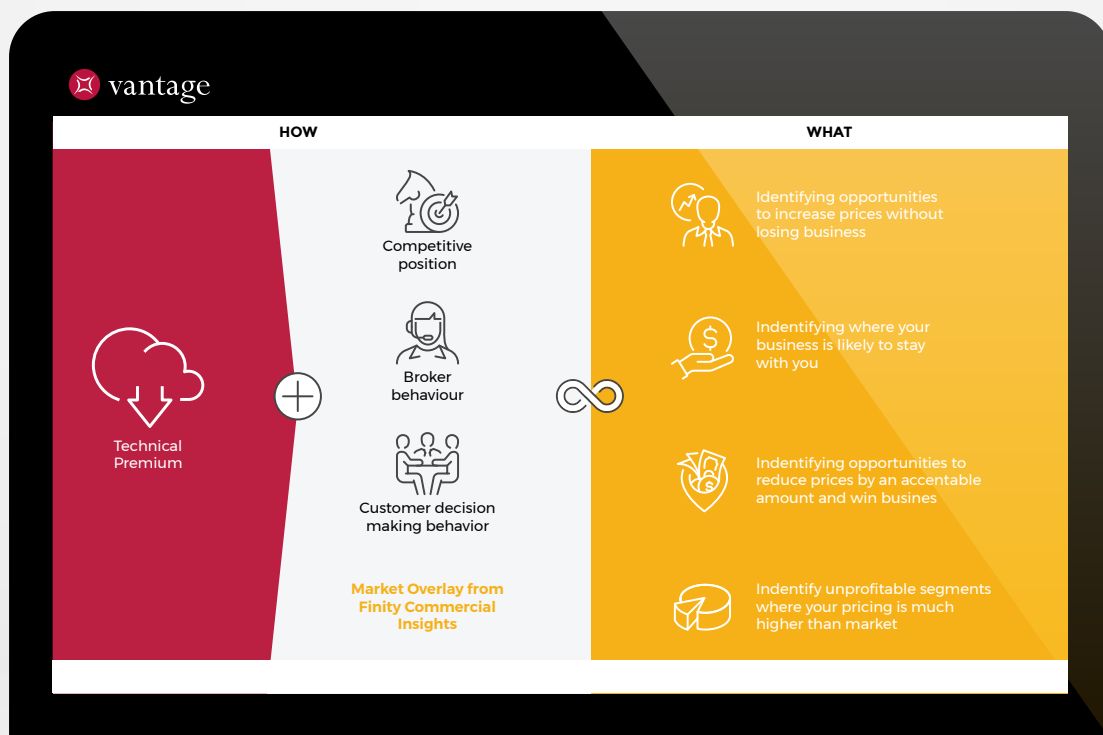




## Smarter market intelligence

Vantage market intelligence is a dataset that is produced by sifting through the intricate maze of real world commercial insurance transactions to reveal key insights on market behavior, competitor pricing, new business, quotes and more. By combining Vantage insights with your data you can better understand your unique market position and make more informed pricing decisions.





# Benefits



Better understand your market position



Make informed pricing decisions that deliver better business outcomes



Includes exclusive partnership with leading eCommerce provider Ebix



Input from Finity's unrivalled industry experts.



## How it works

Leveraging our unrivalled depth of industry experience we combine Vantage insights with your data to help you better understand your unique market position and make more informed pricing decisions.

**Market  
behaviour**



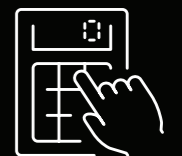
**Competitor  
pricing**



**New  
business**



**Quotes**





## How businesses are using Vantage

- To analyse and compare competitor pricing strategies and identify which market segments are the most profitable
- Identifying causes of undesirable trends in exposure through adjusting pricing – using Vantage’s data to understand where
- Improving profitability in loss ration using Vantage market intelligence to enable more optimal pricing changes.

### About Finity

*Finity is the strategic analytics firm that brings your data to life with an actuarial approach, a practical lens and a human perspective.*

*We are a trusted partner of tech start-ups through to large scale organisations. Our team helps business leaders navigate complex challenges and bring clarity to decision making.*

### Contact

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