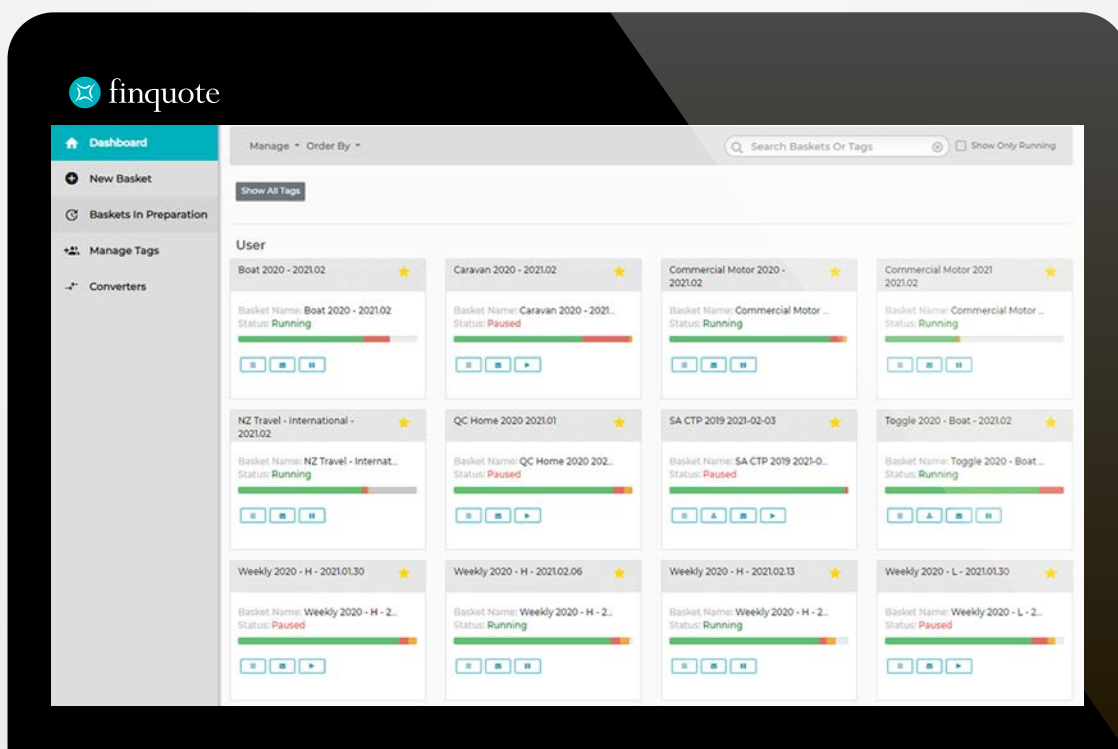




Get the data you want, when you want it

Finquote allows you to design your own set of customer profiles and retrieve thousands of insurance premiums across your choice of products and insurers. No need to manually query insurance websites anymore. Use what the experts use – Finquote.



Benefits



Collect competitor data to assist one-off or recurring projects



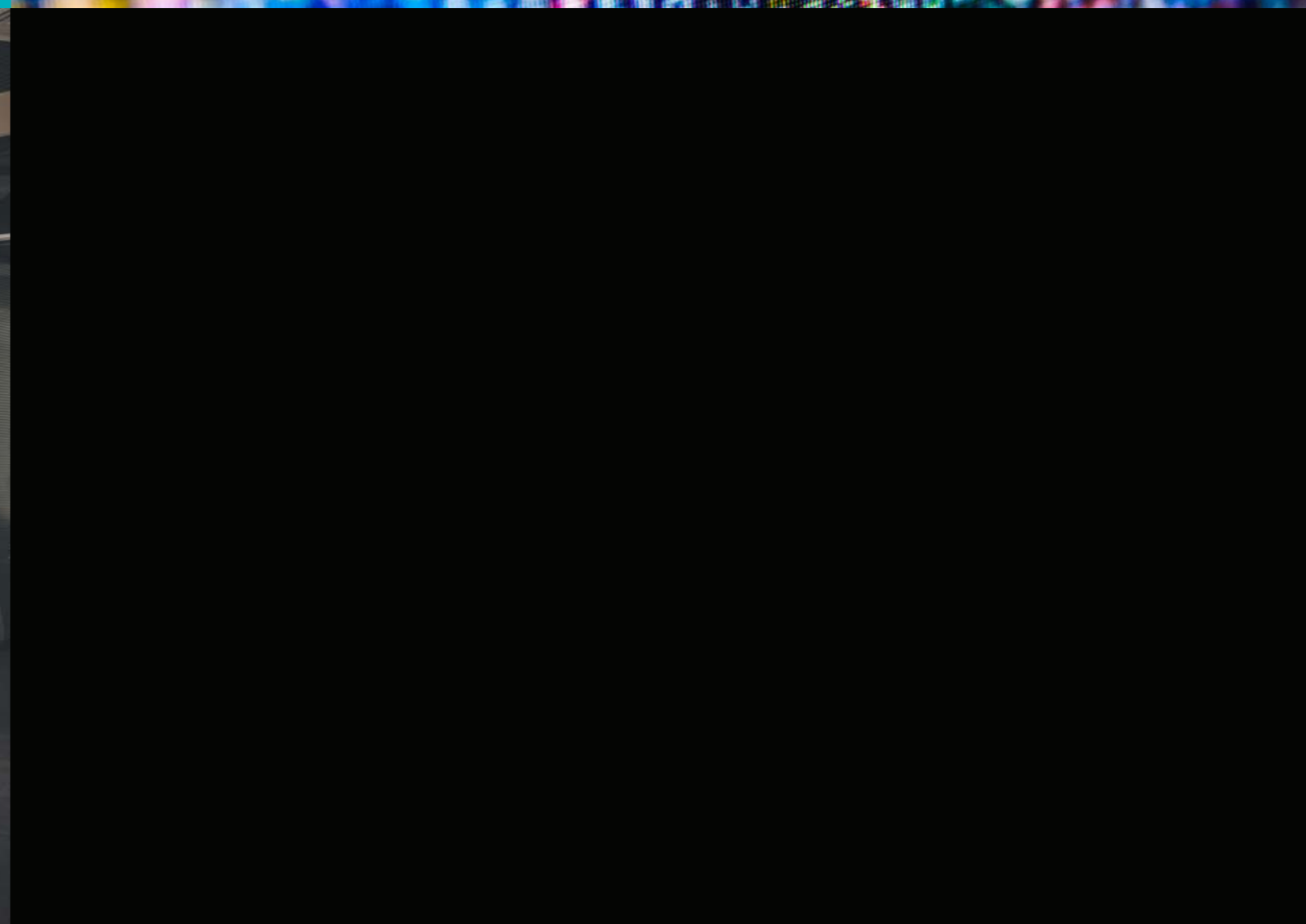
Use competitor quotes to set, adjust or verify your own insurance rates



Produce large volumes of valuable data at the click of a button

How it works

Finquote is easy and intuitive to use and can be tailored to your individual needs. Users access the online tool via a secure login where they can then collect, view and download insurance data.



How businesses are using Finquote

Finquote was used by a national multi-line insurer to support cross-selling of products to existing customers. Finquote was used to collect a large number of competitor Motor Comprehensive insurance premiums (10,000 quotes per week x 10 weeks) for a subset of CTP customers (using existing policyholder information), overlaying the Motor Comprehensive price of the current insurer. From here suitable cross-sell opportunities were identified, enabling a more targeted marketing campaign with higher probability of successful conversion.

About Finity

Finity's unrivalled depth of actuarial and strategic expertise has inspired a range of cutting-edge products focused on practical commercially aware solutions that add value to your business.

Contact

Andrew MacKessack
andrew.mackessack@finity.com.au
Ph +61 3 8080 0905

Marcello Negro
marcello.negro@finity.com.au
Ph + 61 2 8252 3438 | Mobile + 61 410 529 952