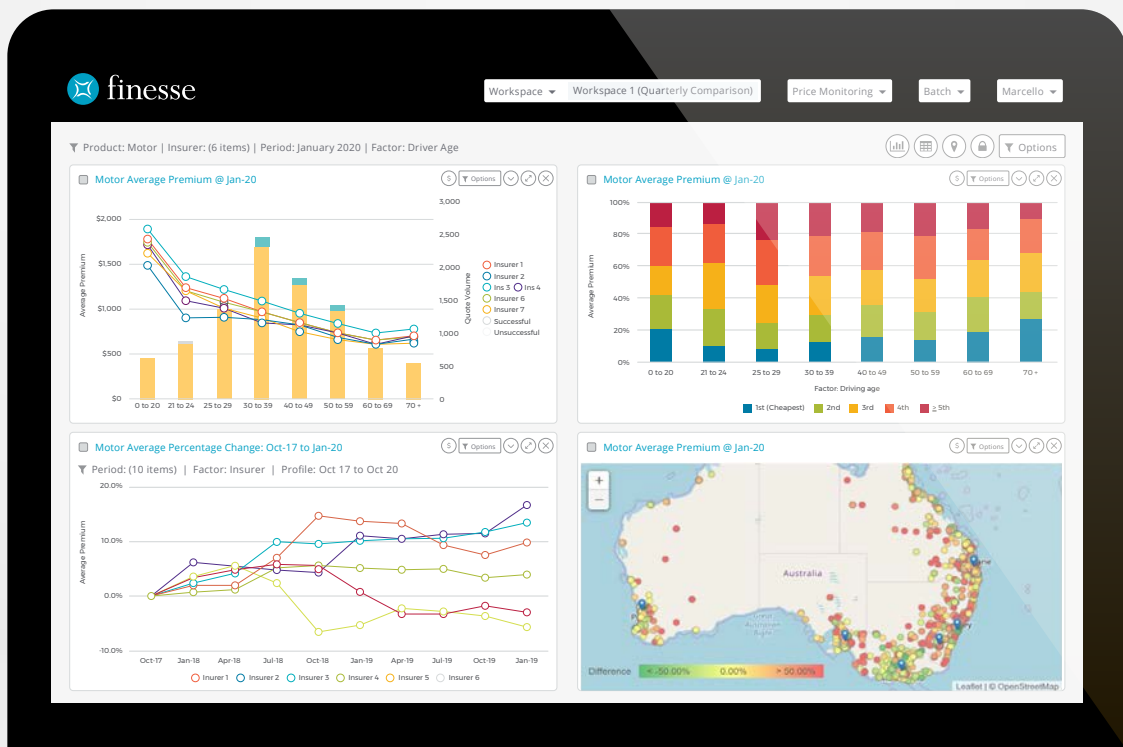


## Understand the competition

Finesse provides easy, streamlined access to a wealth of insurance data across a vast number of insurance products. Gain access to millions of insurance quotes and delve into easily digestible price and product benefit comparisons. With its easy-to-use dashboards Finesse allows you to understand your position in the market and clearly frame your unique value proposition to customers.



# Benefits



Understand price and product positioning



Single, easy to use platform



Informs and validates pricing strategies

# How it works

Finesse is easy and intuitive to use and can be tailored to your individual needs. Users access the online tool via a secure login where they can then view, compare and download insurance data.



## How businesses are using Finesse

A large national insurer uses Finesse to monitor price competitiveness on a weekly basis in granular segments and cascades key movements up to senior management via standardised reporting generated by Finesse.

Other insurers use detailed competitor data available from Finesse as key inputs into quote conversion and retention models to inform pricing decisions.

New market entrants use Finesse to determine where their offering sits in the market based on both a price and product perspective and update their offering accordingly.

### About Finity

*Finity's unrivalled depth of actuarial and strategic expertise has inspired a range of cutting-edge products focused on practical commercially aware solutions that add value to your business.*

### Contact

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