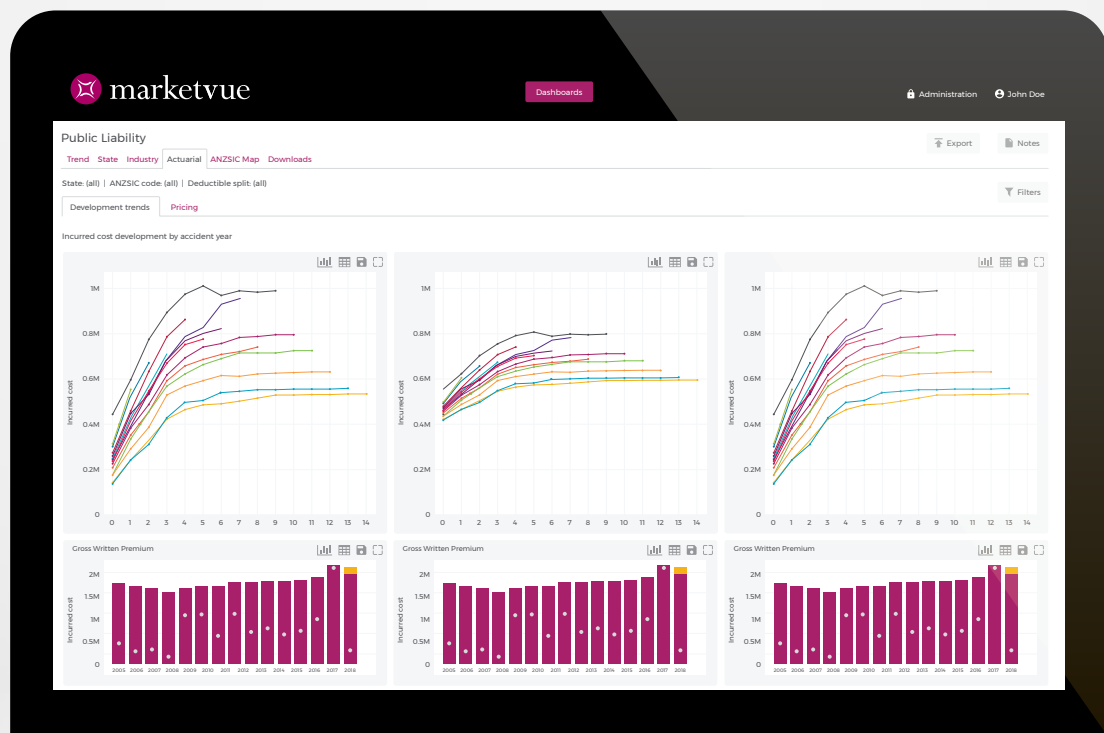




## Get a smarter view of the market

Marketvue is an online data solution that helps insurers make more informed decisions about financial lines and commercial liability products and strategies. Underpinned by robust analysis from leading actuarial and insurance experts Marketvue, offers easy access to reports and trends from a number of large data sources including APRA's National Claims and Policies Database.



# Benefits



Benchmark financial performance



Identify key market trends and profitable target segments



Finesse your business strategy and improve pricing decisions



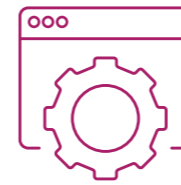
Class action database offers deeper industry insights

# How it works



## Data + workshop

Marketvue provides online access to high level diagnostics and robust analysis in an easy to use format plus a Finity hosted workshop focusing on key insights for your business.



## Stay informed

Our Class Actions database is compiled from publicly available sources and updated semi-annually. It contains 30 data fields for in-depth analysis.

Marketvue provides key metrics on exposure such as: gross written premium, numbers of risks written, average premiums and performance.



## How businesses are using Marketvue

Marketvue is used to provide better understanding of Public Liability and Financial Lines insurance. Underlining data is APRA NCPD, which contains data on every open, reopened or finalised claim and policy underwritten since 2003 by Australian APRA-regulated general insurers.

Insurers are using Marketvue to investigate performance for each segment split by size of risk (using deductible / limit levels as proxy for size of risk) to access more detailed information to help them assess risk and identify profitable segments of the market.

As Marketvue contains the data from all APRA regulated general insurers, insurers are using Marketvue to identify early industry trends, as well as benchmark their performance in particular segments of the market.

In addition to Public Liability and Financial Lines insurance, Marketvue contains Class action database. Insurers use this database to further their understanding on performance of Financial Lines insurance and for pricing an underwriting strategy.

### About Finity

*Finity's unrivalled depth of actuarial and strategic expertise has inspired a range of cutting-edge products focused on commercially aware solutions that add value to your business.*

### Contact

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