



## Unlock the value of geolocation

Finpoint offers sophisticated building and location data on demand.





# Benefits



Better understand physical address risks



Enhance underwriting and pricing decisions



Backed by leading insurance and geospatial experts



Underpinned by data from PSMA Geoscape



Easy-to-use, customer-friendly pre-populating interface



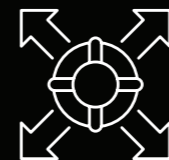
# How it works

Utilising a unique combination of insurance and geospatial expertise, Finpoint enables you to deep dive into key information about a building, its surrounds and address risk.

**Roads**



**Proximity**



**Building**



**Theft risk**



**Tree risk**



**Area**



**Motor collision risk**





## How businesses are using Finpoint

Finpoint has been used by a range of insurers and underwriting agencies for both pricing and underwriting:

- Home pricing: Significant uplift in pricing models through use of address level data, across a range of non-natural perils.
- Motor pricing: Development of an address-level motor collision risk score using finpoint data.
- Underwriting: Building and risk details to be received on call to enhance risk assessment.

### About Finity

*Finity's unrivalled depth of actuarial and strategic expertise has inspired a range of cutting-edge products focused on practical commercially aware solutions that add value to your business.*

### Contact

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